



FOR IMMEDIATE RELEASE

October 10, 2007

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BluWood Comes to Malbis

Malbis, Ala. – The Woodlands subdivision in Malbis is about to get a welcome case of the blues. Local residents are already starting to notice bright blue wood frames towering over the developing neighborhood.

Homeowners Robert and Leslie Hedge, along with their builder John Lassiter and architect Darrel Williams, decided to frame their new 6,300-square-foot home with BluWood, a lumber resistant to mold, moisture, fungi, and termites after seeing a BluWood house being built on Dauphin Street in Mobile. They were intrigued after visiting the website www.whyisthishouseblue.com and learning that the product is distributed locally. Edgefield Lumber, based in Loxley, Ala., is the exclusive manufacturer of BluWood for the Gulf South region.

“Down here in south Alabama, there is no reason why you wouldn’t use BluWood,” said Hedge. “If cost is a concern, considering the bigger picture, it is a very small price to pay considering the damage we would incur if any of these problems were to happen.”

“Being termite resistant and not having to worry about mold and mildew will increase value to the house,” adds Lassiter, owner and builder of John Lassiter Home Construction. “The framers are pleased working with the product, too, so all around it looks like they are getting a good product with Edgefield Lumber.”

Recently featured on ABC’s Extreme Makeover: Home Edition, BluWood is a revolutionary new family of wood framing components with a factory-applied, two-part coating providing powerful protection against moisture absorption and mold growth on the surface of the cured film, plus protection against rot decay fungi and wood-ingesting insects, including Formosan termites. BluWood has a transferable, lifetime limited warranty, ensuring homeowners that their biggest investment is protected long after construction is complete.

“The “green” aspect of building is becoming an important factor in choosing to build with BluWood, as builders are being asked to use products that do not contain chemicals that are potentially harmful to the home or the job site.” said Greg Wells, vice president of sales for Edgefield Lumber. “Awareness about BluWood is spreading faster than I could have imagined. Moisture and mold have always been prevalent problems, so we are very excited to deliver a lumber product that not only controls mold growth, but eliminates the threat of termites and wood rot – safely. There’s simply nothing more effective on the market. It’s the solution the building industry and homeowners have been searching for.”

(cont’d)

30105 Hwy. 59 N. Mail To: P.O. Box 850 Loxley, Alabama 36551 Toll Free 800.964.4228 Local 251.964.4228 edgefieldlumber.com



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Since Edgefield's new treatment center opened in 2007, builders including Lassiter have been eager to incorporate the remarkable new lumber product into their construction projects. Nationwide, this blue-colored lumber has been quickly revolutionizing the way homes are built thanks to the proprietary two-part coating system developed by a team of chemists in 2001 under the direction of Boca Raton, Fla.-based, WoodSmart Solutions, Inc.

BluWood is treated on all six sides of the component, creating a powerful cocoon of protection. And because it's treated at Edgefield's factory, it arrives at the construction site protected right from the start, distinguishing it from other products on the market. "It can sit on a site for up to six months, and still provide all the resistance to moisture and rot decay fungi it had when it was first delivered," explained Mason McGowin, president of Edgefield Lumber Company.

"Being moisture resistant is going to help with the aesthetics of the house. In the past when we have used regular wood, after several rains the wood would absorb the moisture and twist. Many times, we have had to replace the wood," explained Lassiter. "With BluWood, we are not worrying about the studs twisting and turning while we are building, and it just makes for a straighter wall."

Not only can homeowners save money from devastating household conditions including humidity, leaky pipes and water intrusion, but BluWood can substantially reduce the billions of dollars builders and building material suppliers lose on the job site each year as a result of wood framing components being exposed to moisture. BluWood offers protection to all of the structural wood components in a home – dimensional lumber, engineered wood, OSB, trusses, rafters and sheathing – before, during, and most importantly, after construction of a home.

"We live in an area that is constantly wet. Considering our climate, our number one concern was mold, second was rot, and third was insects," stated Hedge. "To us, building with BluWood was an easy decision to make in light of the long-term advantages of the product."

According to a 2001 U.S. Environmental Protection Agency report on Mold Remediation in Schools and Commercial Buildings, "The key to mold control is moisture control. Solve moisture problems before they become mold problems." BluWood is recognized as a "green-friendly" product and is listed in the GreenSpec Directory, a listing of environmentally preferable products as well as featured in Green Builder magazine and products section of their web-site www.greenbuildermag.com.

Today, BluWood is widely available to builders and building material suppliers throughout the United States and Canada. For more information call 800-964-4228 or visit www.whyisthishouseblue.com.

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About Edgefield Lumber Company

Founded in 2007 Edgefield Lumber Company is headquartered in Loxley, Ala., and offers smart solutions for home builders in the Gulf South region. The company's management includes Mason

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McGowin III, president, and Greg Wells, vice president of sales. Randell Robinson, former General Manager of Rocky Creek Lumber Company, serves the company's as the production manager.

Edgefield Lumber Company serves the gulf coastal region including Alabama, Mississippi, Louisiana, Arkansas, Tennessee, and the Florida panhandle. With a capacity to treat upwards of 50 million board feet of lumber per year, Edgefield is poised for growth.

As the region's exclusive manufacturer and distributor BluWood, a lumber resistant to mold, moisture, fungi and termites, Edgefield Lumber Company is committed to providing its customers with materials to Build Bright.

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