



FOR IMMEDIATE RELEASE

October 24, 2007

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BluWood Comes to Sandestin

Sandestin, Fla. – The Island Green subdivision in Sandestin is about to get a welcome case of the blues. Local residents are already starting to notice bright blue wood frames towering over the sandy dunes of the developing neighborhood.

Homeowners Larry and Pam Batchelor, along with their builder Brandon Huff, decided to frame their new 3,400-square-foot home with BluWood, a lumber resistant to mold, moisture, fungi, and termites after hearing the product was offered by area lumber distributor Edgefield Lumber Company. Edgefield Lumber, based in Loxley, Ala., is the exclusive manufacturer of BluWood for the Gulf South region.

Being the owner of his own heating, ventilation and air condition company, Larry Batchelor Mechanical, LLC, Larry Batchelor pays acute attention to the humidity in his home. "We are building on the beach where the humidity is high," Batchelor said. "My business services focus on dehumidifying or controlling the environment on the inside of a resident or business to prevent mildew and mold. What I cannot control is the humidity outside, so when presented with an opportunity to build with a wood that controls moisture content and prevents the growth of mold and mildew, of course, we chose BluWood."

"One of my main goals is to prevent future problems for the homeowner and ensure the value of the home," said Brandon Huff, president of Huff Development. "This is my first time to use this product, and my hope is that two years down the road the Batchelor's will say they are glad they used BluWood, and that the product will be just as perfect as the day it was installed – that is value."

Recently featured on ABC's Extreme Makeover: Home Edition, BluWood is a revolutionary new family of wood framing components with a factory-applied, two-part coating providing powerful protection against moisture absorption and mold growth on the surface of the cured film, plus protection against rot decay fungi and wood-ingesting insects, including Formosan termites. BluWood has a transferable, lifetime limited warranty, ensuring homeowners that their biggest investment is protected long after construction is complete.

"The "green" aspect of building is becoming an important factor in choosing to build with BluWood, as builders are being asked to use products that do not contain chemicals that are potentially harmful to the home or the job site." said Greg Wells, vice president of sales for Edgefield Lumber. "Awareness about BluWood is spreading faster than I could have imagined. Moisture and mold have always been prevalent problems, so we are very excited to deliver a lumber product that not only controls mold growth, but eliminates the threat of termites and wood rot – safely. There's simply nothing more effective on the market. It's the solution the building industry and homeowners have been searching for."

30105 Hwy. 59 N. Mail To : P.O. Box 850 Loxley, Alabama 36551 Toll Free 800.964.4228 Local 251.964.4228 edgefieldlumber.com



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Since Edgefield's new treatment center opened in 2007, builders including Huff have been eager to incorporate the remarkable new lumber product into their construction projects. Nationwide, this blue-colored lumber has been quickly revolutionizing the way homes are built thanks to the proprietary two-part coating system developed by a team of chemists in 2001 under the direction of Boca Raton, Fla.-based, WoodSmart Solutions, Inc.

BluWood is treated on all six sides of the component, creating a powerful cocoon of protection. And because it's treated at Edgefield's factory, it arrives at the construction site protected right from the start, distinguishing it from other products on the market. "It can sit on a site for up to six months, and still provide all the resistance to moisture and rot decay fungi it had when it was first delivered," explained Mason McGowin, president of Edgefield Lumber Company.

"A product that prevents moisture, mold, mildew and termites is something my company is glad to offer our customers," said Huff. "Less than one percent of the cost of the house is a small price to pay for knowing your house protected is from these potentially devastating problems."

Not only can homeowners save money from devastating household conditions including humidity, leaky pipes and water intrusion, but BluWood can substantially reduce the billions of dollars builders and building material suppliers lose on the job site each year as a result of wood framing components being exposed to moisture. BluWood offers protection to all of the structural wood components in a home – dimensional lumber, engineered wood, OSB, trusses, rafters and sheathing – before, during, and most importantly, after construction of a home.

"We don't want to worry about our home having mold and mildew, or termites," said Batchelor. "BluWood gave us the answer to keeping these problems out."

According to a 2001 U.S. Environmental Protection Agency report on Mold Remediation in Schools and Commercial Buildings, "The key to mold control is moisture control. Solve moisture problems before they become mold problems." BluWood is recognized as a "green-friendly" product and is listed in the GreenSpec Directory, a listing of environmentally preferable products as well as featured in Green Builder magazine and products section of their web-site www.greenbuildermag.com.

Today, BluWood is widely available to builders and building material suppliers throughout the United States and Canada. For more information call 800-964-4228 or visit www.build-bright.com.

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About Edgefield Lumber Company

Founded in 2007 Edgefield Lumber Company is headquartered in Loxley, Ala., and offers smart solutions for home builders in the Gulf South region. The company's management includes Mason McGowin III, president, and Greg Wells, vice president of sales. Randell Robinson, former General Manager of Rocky Creek Lumber Company, serves as the company's production manager.

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Edgefield Lumber Company serves the gulf coastal region including Alabama, Mississippi, Louisiana, Arkansas, Tennessee, and the Florida panhandle. With a capacity to treat upwards of 50 million board feet of lumber per year, Edgefield is poised for growth.

As the region's exclusive manufacturer and distributor BluWood, a lumber resistant to mold, moisture, fungi and termites, Edgefield Lumber Company is committed to providing its customers with materials to Build Bright.

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