



FOR IMMEDIATE RELEASE
February 14, 2008

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Edgefield Lumber Expands Team

Loxley, Ala. – Edgefield Lumber Company, headquartered in Loxley, Ala., recently hired Paula Coker as sales representative, Charles Miceli as technical representative and Tony Mainsbridge as component specialist. Edgefield Lumber Company is the Gulf South region’s exclusive distributor of BluWood, a lumber resistant to mold, moisture, fungi, and termites.

“We are thrilled to have these three join the Edgefield team,” said Mason McGowin, president of Edgefield Lumber Company. “Since opening in July, our company has been very busy supplying the need for BluWood in the region and they have been a tremendous help to our company.”

As a sales representative of BluWood for Edgefield Lumber Company, Coker will be responsible for realtor relations as well as sales in the Mobile and Baldwin County area. Coker’s experience includes marketing director for Montrose Bay Health and Rehabilitation Center-Sava Senior Care in Montrose, Ala., marketing director for Fairview Health and Rehabilitation Center-Sava Senior Center in Birmingham, and president and director of sales for Value Auto Credit. She is a graduate of Mississippi University for Women in Columbus, Miss.

Miceli serves as a technical representative where he will market and educate builders, building suppliers, architects and developers in the north Alabama and Tennessee markets about the BluWood product. Miceli will also assist with onsite development and the auditing of quality control of Edgefield’s lumber treatment process. Miceli’s experience includes district manager and lumber inspector/quality supervisor for SPIB, research associate at Auburn University Forest Products Laboratory, research assistant at USDA Forestry Sciences Lab, and owner and president of Grading Consulting Group, Inc. He holds a master’s degree of science in forestry and forest products from Southern Illinois University.

Mainbridge joins the company with more than 25 years experience in construction and manufacturing techniques. As a component specialist for Edgefield Lumber Company, he will work closely with builders and component manufacturers to inform, promote and advise on their use of BluWood. He will also assist in all aspects of BluWood, including specification, ordering materials, application, handling, installation and job-site quality control to better ensure the investment value of homeowners.

For more information about Edgefield Lumber Company, call 800-964-4228 or visit www.whyisthishouseblue.com.

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About Edgefield Lumber Company

Founded in 2007 Edgefield Lumber Company is headquartered in Loxley, Ala., and offers smart solutions for home builders in the Gulf South region. The company’s management includes Mason McGowin III, president; Greg Wells, vice president of sales; and Randell Robinson, production manager.



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Edgefield Lumber Company serves the gulf coastal region including Alabama, Mississippi, Louisiana, Arkansas, Tennessee, and the Florida panhandle. With a capacity to treat upwards of 50 million board feet of lumber per year, Edgefield is poised for growth.

As the region's exclusive manufacturer and distributor of BluWood, a lumber resistant to mold, moisture, fungi and termites, Edgefield Lumber Company is committed to providing its customers with materials to Build Bright.

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