



## FOR IMMEDIATE RELEASE

June 1, 2008

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### **Alabama Company Chosen to Supply BluWood for *Coastal Living* Idea House in Galveston, Texas**

*Loxley, Ala.* – *Coastal Living* magazine has selected Edgefield Lumber Company of Loxley, Ala. to supply BluWood for its 2008 Idea House in Galveston, Texas. Edgefield is the exclusive manufacturer and distributor for the Gulf South of BluWood, a mold, mildew, termite and fungus resistant lumber.

"With green building practices becoming more and more important to consumers, it's crucial that our *Coastal Living* Idea House addresses that demand," said Alison Thomas, director of real estate and homes for *Coastal Living*. "That's why we've chosen Edgefield Lumber Company to supply BluWood for our 2008 Idea House at Beachtown in Galveston, Texas – a wood treatment that's helped us create a healthier home requiring less maintenance by preventing mold, fungus, and wood-destroying insects – making this coastal home a headache-free retreat."

The Idea House is located in a new urbanism community called Beachtown. The waterfront development has applied the "Fortified...for Safer Living" Program to all its residences, a national, inspection-based initiative developed by the Institute for Business and Home Safety setting standards to make homes more resistant to natural hazards such as wind and water and the harsh effects of everyday elements like moisture and mold.

"BluWood is a perfect fit for what we are trying to accomplish here at Beachtown," said Chad Murphy, project manager for Beachtown Galveston Corporation. "Our homes, including the Idea House, will follow national building standards to make them better resistant to water damage which is exactly what the treatment in BluWood accomplishes."

The four-bedroom, open floor plan Idea House has 3,800 square feet of interior living space and 1,100 square feet of outdoor living space. The home is built to withstand 130 mile per hour winds and is two feet above FEMA's base flood elevation standard.

"The "green" aspect of building is becoming an important factor in choosing to build with BluWood, as builders are being asked to use products that do not contain chemicals that are potentially harmful to the home or the job site as in the Beachtown project," said Greg Wells, vice president of sales for Edgefield Lumber Company. "Awareness about BluWood is spreading faster than we could have imagined. Moisture and mold have always been prevalent problems along the Gulf Coast, so we are very excited to deliver a lumber product to Beachtown that not only controls mold growth, but eliminates the threat of termites and wood rot – safely. There's simply nothing more effective on the market."

(more)



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Since Edgefield's new treatment center opened in 2007, builders including Murphy have been eager to incorporate the remarkable new lumber product into their construction projects. Nationwide, this blue-colored lumber has been revolutionizing the way homes are built thanks to the proprietary two-part coating system developed by a team of chemists in 2001 under the direction of Boca Raton, Fla.-based WoodSmart Solutions, Inc. BluWood is treated on all six sides of the component, creating a powerful cocoon of protection. And because it's treated at Edgefield's factory, it arrives at the construction site protected right from the start, distinguishing it from other products on the market.

Wells added, "We're extremely proud to be selected as the exclusive lumber supplier for this nationally recognized program. This house will follow national building standards to make the residence withstand damage from water – the reason BluWood is a perfect fit for Beachtown."

2008 marks the 11th year and the 20th residence of the *Coastal Living* Idea House Program, whereby the publication showcases homes in coastal communities to give readers ideas on the latest innovations in building and decorating.

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### **About Edgefield Lumber Company**

Founded in 2007 Edgefield Lumber Company is headquartered in Loxley, Ala., and offers smart solutions for home builders in the Gulf South region. The company's management includes Mason McGowin III, president, and Greg Wells, vice president of sales, and Randell Robinson, production manager.

Edgefield Lumber Company serves the gulf coastal region including Alabama, Mississippi, Louisiana, Arkansas, Tennessee, and the Florida panhandle. With a capacity to treat upwards of 50 million board feet of lumber per year, Edgefield is poised for growth.

As the region's exclusive manufacturer and distributor of BluWood, a lumber resistant to mold, moisture, fungi and termites, Edgefield Lumber Company is committed to providing its customers with materials to Build Bright.

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