



**FOR IMMEDIATE RELEASE**  
January 8, 2008

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## **Local Company To Be Featured In National Vision House Series**

*Loxley, Ala.* – Edgefield Lumber Company, exclusive manufacturer and distributor of BluWood for the Gulf South, recently announced they will provide all of the termite, mold, moisture and fungus resistant lumber for Green Builder® Magazine’s VISION House 2008 in New Orleans. Homes By Wirth of New Orleans will be the builder for the featured home.

“We are thrilled that our company is taking part in this project to help New Orleans, one of the major cities in our coverage area, but also in setting an example nationally about ‘smart building’,” said Greg Wells, vice president of sales for Edgefield Lumber Company. “BluWood is a perfect fit for this type of project because it does not contain chemicals that are potentially harmful to the home and job site, and it offers long-term sustainability because of its ability to control mold growth and eliminate the threat of termites and wood rot – safely.”

The Green Builder® VISION House, located in Lakeview, is part of a nationwide sequence of showcase home projects produced by Green Builder® Media to demonstrate the benefits of sustainable design, construction and product selection. These homes will demonstrate that green building is affordable and within reach for the conventional American family. The VISION House Series projects are constructed in compliance with the National Association of Home Builders’ (NAHB) Model Green Home Building Guidelines.

“As a green builder, I use products that are energy efficient. That’s why I’ve chosen to partner with Edgefield Lumber on this project,” said Ronnie Wirth, owner of Homes By Wirth. “BluWood is a great match for what my company has set out to accomplish – building homes with better indoor air quality, sustainability and, frankly, giving homeowners a better quality of life.”

“Awareness about BluWood is spreading faster than we could have imagined,” Wells said. “Moisture and mold have always been prevalent problems, so we are very excited to bring BluWood to the New Orleans area. There’s simply nothing more effective on the market. It’s the solution the building industry and homeowners have been searching for.”

Green Builder® is following the lead of many homebuilders, members of NAHB and high-profile developers and celebrities in helping rebuild New Orleans after Hurricane Katrina. According to the Director of Vision House Series Rhys Stucker, “If the city is to rebound, housing for the workforce must be replaced; and we are doing it in an eco-friendly way.”

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The new homes, which integrate the new NAHB Green Building Standards and New Orleans Building Codes, will be featured at the NAHB National Green Building Conference to be held in New Orleans, May 11-13. The progressive homes will demonstrate how homes are able to take into account the health of their inhabitants, the effect of energy on household and national budgets, and the security of being constructed to weather large storms.

BluWood is recognized as a "green-friendly" product and is listed in the GreenSpec Directory, a listing of environmentally preferable products as well as featured in Green Builder® magazine and products section of their web-site [www.greenbuildermag.com](http://www.greenbuildermag.com). For more information about the Green Builder® VISION House Series, visit [www.greenbuildervisionhouse.com](http://www.greenbuildervisionhouse.com).

Today, BluWood is widely available to builders and building material suppliers throughout the United States and Canada. For more information about Edgefield Lumber Company and its revolutionary BluWood product, visit [www.whyisthishouseblue.com/press](http://www.whyisthishouseblue.com/press).

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**About Edgefield Lumber Company**

Founded in 2007 Edgefield Lumber Company is headquartered in Loxley, Ala., and offers smart solutions for home builders in the Gulf South region including Alabama, Mississippi, Louisiana, Arkansas, Tennessee, and the Florida panhandle. The company's management includes Mason McGowin III, president, and Greg Wells, vice president of sales. Randell Robinson serves as the company's production manager. With a capacity to treat upwards of 50 million board feet of lumber per year, Edgefield is poised for growth. As the region's exclusive manufacturer and distributor of BluWood, a lumber resistant to mold, moisture, fungi and termites, Edgefield Lumber Company is committed to providing its customers with materials to Build Bright.

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